



For Immediate Release

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**A North Country Tradition
*GoNorth Snofest takes place March 6-7***

STEWARTSTOWN, N.H. (January 10, 2020) - With the holiday hangover in full effect, there's never been a better time to Head North to check out the GoNorth Snofest.

With thousands of miles of smooth wide trails winding through the deep evergreen forests, GoNorth Snofest is a celebration of the region's winter culture and marks the finale to the region's epic snowmobiling season.

GoNorth Snofest, formerly known as the SnoDeo, takes place from 9 a.m. – 4 p.m. on Mar. 6 – 7 at Coleman State Park, Coleman Lodges and the Swift Diamond Riders clubhouse. This North Country tradition offers a true taste of Northern New Hampshire's culture, which includes motorized and non-motorized activities, a family-friendly atmosphere, and a new attraction this season - the Spirits of the North Country, a beer and wine tasting event. Food will be available at all three locations.

North Country Chamber of Commerce and four local snowmobile clubs; Swift Diamond Riders, the Canaan Border Riders, Colebrook Ski-Bees and Pittsburg Ridge Runners host the epic two-day affair that includes:

- Coleman State Park will host the motorized segment of the event. Snowmobile manufacturers will have 2021 models on display. With the purchase of a daily \$10 demo pass, attendees will be able to test drive as many machines as they would like.
- The Swift Diamond Riders will host a groomer rodeo, sponsored by Kevin Lassonde Construction, at their clubhouse. The groomer rodeo will allow club groomer operators, trail masters, members and visitors to check out the newest grooming equipment that is available.
- The Coleman Lodges property will host the new Spirits of the North Country beer and wine tasting event along with the human-powered activities and events. Activities planned are snowshoeing, fat tire biking and winter survival techniques.

Admission to the event is free and daily snowmobile demo passes will be on sale for \$10 that allows riders to take as many test drives as they would like. A shuttle service will be available to attendees to allow for travel between locations.

“An event of this size and scope would not be possible without the generous support of our sponsors as well as countless volunteers,” said Gail Hanson, Event Coordinator. “This event truly represents a celebration of winter the North Country. There is something for every age. The State of New Hampshire is also offering a free-riding weekend from Mar. 6 – 8. So, it is the perfect weekend to come north and enjoy all the activities the area has to offer.”

Trailside support services in the North Country include dealerships, rental sled availability, many very enjoyable casual restaurants and taverns like the famous Buck Rub Pub, and a few excellent fine dining establishments such as the Rainbow Grille and Parsons Street. And with a wide variety of lodging

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ranging from rustic lodges to motels, small inns, rental cabins and B & Bs, you are sure to find accommodations to suit your needs. For more information on lodging, dining, recreational activities,

events and more, visit mygonorth.com. Other area weekend events include the Parade of Lights on Back Lake in Pittsburg and the Umbagog Snowmobile Association's Annual Steak Feed in Errol, both of which are on Saturday, March 7.

Event Sponsors include New Hampshire State Parks, Vermont Association of Snow Travelers, Indian Stream Health Center, RE/MAX Northern Edge Realty, Bangor Savings Bank, New Hampshire Snowmobile Association, Kevin Lassonde Construction, Great North Woods Riders ATV Club, Baker River Valley Snowmobile Club and Sheldon Gray Construction.

Event information, vendor forms, and event sponsorship forms, as well as information on other area activities, are available at gonorthsnofest.com or by contacting NCCOC at 603-237-8939 or info@chamberofthenorthcountry.com.

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